

**Success of Value Engineering applications  
in  
organizations in competitive world**

## Management support

- **Convinced in VE**
- **Visits by top executives**
- **Review mechanism**
- **Approval for Budget**
- **Correction of proposals**
- **Recognition**
- **Ensuring Sustainability**

## Reviews at various levels annually

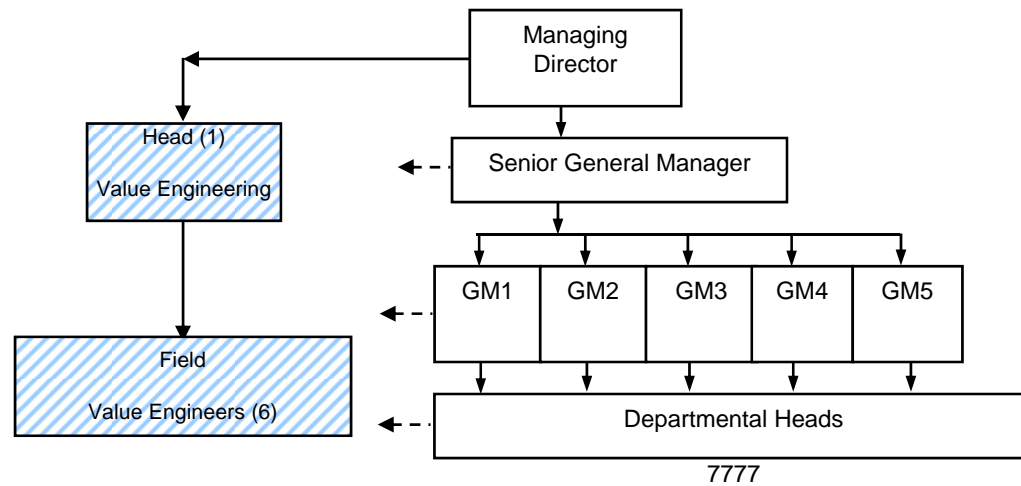
| <b>Level of Review</b> | <b>Frequency of Review/year</b> |
|------------------------|---------------------------------|
| Managing Director      | 2                               |
| General Managers       | 4                               |
| Departmental Heads     | 8                               |

## Number of site visits by the Management

| <b>Level</b>       | <b>Number of visits at sites/year</b> |
|--------------------|---------------------------------------|
| Managing Director  | 2                                     |
| General Managers   | 10                                    |
| Departmental Heads | 25                                    |

# A dedicated VE Cell

- The structure
- Role VE Cell
- Member of VE Cell



## **The qualities of the members of VE Group:**

- Should have depth of VE knowledge
- Must have ability of free mixing with people to enjoy overall acceptance.
- Must work like a catalyst.
- Eager to keep updated with latest happening in VE
- Facilitates cross learning

## **The normal facilitating function of VE cell should be**

- Designing training module and impart training to the employees.
- Helping departments to identify the potential areas for improvement.
- In formation of teams.
- Organizing VE Workshop
- Review of VE projects.
- Technical audit.
- Cost audit.
- Management information system.
- Reward & recognition

## Designing training module and impart training to the employees

| Level                 | VE Training Module                      | Duration |
|-----------------------|---|----------|
| Senior Managers       | VE awareness                            | Half day |
| Middle Level Managers | VE Concepts & its application           | One Day  |
| Field Managers        | VE in Details with shining case studies | 2 Days   |

## Typical workshop calendar for six months.

| <b>VE Workshop dates</b> | <b>Venue</b>         |
|--------------------------|----------------------|
| Jan 12-16, 2006          | Training Centre      |
| March 21- 25, 2006       | Conference Room (BF) |
| June 4-8, 2006           | Management Centre    |

# Communications

- **Publications**
- **Sharing Best practices**
- **Identify Bench Mark**
- **Conferences**

# Audits

- **Technical Audit**
- **Cost Audit**
- **Tangible & Intangible benefit**
- **Tracking of savings**

## **VE Budget**

- **Resources /Fund for new proposals**
- **Communications**
- **Stationeries / Literatures**
- **Visits to bench mark companies**
- **Awards**

# Reward and Recognition

- **Motivation**
- **Challenges**
- **Attachments of Importance**
- **Sense of Belongingness**

# Attachment to Society

- **Commitment towards Society**
- **Dissemination of VE**
- **Awareness of VE**
- **More VE professionals**

**Thank You**